



ACE Engineering College

Ankushapur, Ghatkesar, Medchal, Hyderabad-501 301, T.S.
(An Autonomous Institution)

III B.TECH COURSE STRUCTURE & SYLLABUS

Department of CSE (Data Science)

Applicable from 2020-21 Admitted Batch

III YEAR I SEMESTER (R20)

S.No.	Course Code	Course Title	L	T	P	Credits
1	CM501PC	Design and Analysis of Algorithms	3	0	0	3
2	CD502PC	Introduction to Data Science	3	0	0	3
3	CS503PC	Computer Networks	3	0	0	3
4	CD504PC	Data Mining	3	0	0	3
5	CD512PE	Artificial Intelligence (PE-I)	3	0	0	3
6	CD522PE	Information Retrieval Systems (PE-II)	3	0	0	3
7	CD505PC	Data Mining Lab	0	0	3	1.5
8	CM505PC	Computer Networks Lab	0	0	3	1.5
9	EN508HS	Advanced Communication Skills Lab	0	0	2	1
10	*MC509	Intellectual Property Rights	3	0	0	0
11	*MC512	Essence of Indian Knowledge Tradition Part - 1	3	0	0	0
		Total Credits	24	0	8	22

Course Code: - CM501PC DESIGN AND ANALYSIS OF ALGORITHMS

B.Tech. III Year I Sem.

L	T	P	C
3	0	0	3

Prerequisites:

1. A course on "Computer Programming and Data Structures".
2. A course on "Advanced Data Structures".

Course Objectives:

- Introduces the notations for analysis of the performance of algorithms.
- Introduces the data structure disjoint sets.
- Describes major algorithmic techniques (divide-and-conquer, backtracking, dynamic programming, greedy, branch and bound methods) and mention problems for which each technique is appropriate;
- Describes how to evaluate and compare different algorithms using worst-, average-, and best-case analysis.
- Explains the difference between tractable and intractable problems, and introduces the problems that are P, NP and NP complete.

Course Outcomes:

- Ability to analyze the performance of algorithms
- Ability to choose appropriate data structures and algorithm design methods for a specified application
- Ability to understand how the choice of data structures and the algorithm design methods impact the performance of programs

UNIT - I

Introduction: Algorithm, Performance Analysis-Space complexity, Time complexity, Asymptotic Notations- Big oh notation, Omega notation, Theta notation and Little oh notation.

Divide and conquer: General method, Applications-Binary search, Quick sort, Merge sort, Strassen's matrix multiplication.

UNIT - II

Disjoint Sets: Disjoint set operations, union and find algorithms

Backtracking: General method, applications, n-queen's problem, sum of subsets problem, graph coloring

UNIT - III

Dynamic Programming: General method, applications- Optimal binary search trees, 0/1 knapsack problem, All pairs shortest path problem, Traveling sales person problem, Reliability design.

UNIT - IV

Greedy method: General method, Applications-Job sequencing with deadlines, knapsack problem, Minimum cost spanning trees, Single source shortest path problem.

UNIT - V

Branch and Bound: General method, applications - Travelling sales person problem, 0/1 knapsack problem - LC Branch and Bound solution, FIFO Branch and Bound solution.

NP-Hard and NP-Complete problems: Basic concepts, non-deterministic algorithms, NP - Hard and NP-Complete classes, Cook's theorem.

TEXT BOOK:

1. Fundamentals of Computer Algorithms, Ellis Horowitz, Satraj Sahni and Rajasekharan, University Press.

REFERENCE BOOKS:

1. Design and Analysis of algorithms, Aho, Ullman and Hopcroft, Pearson education.
2. Introduction to Algorithms, second edition, T. H. Cormen, C.E. Leiserson, R. L. Rivest, and C. Stein, PHI Pvt. Ltd./ Pearson Education.
3. Algorithm Design: Foundations, Analysis and Internet Examples, M.T. Goodrich and R. Tamassia, John Wiley and sons.

Course Objectives:

1. Learn concepts, techniques and tools they need to deal with various facets of data science practice, including data collection and integration
2. Understand the basic types of data and basic statistics
3. Identify the importance of data reduction and data visualization techniques

Course Outcomes: After completion of the course, the student should be able to

1. Understand basic terms what Statistical Inference means.
2. Identify probability distributions commonly used as foundations for statistical modelling. Fit a model to data
3. describe the data using various statistical measures
4. utilize R elements for data handling
5. perform data reduction and apply visualization techniques.

UNIT - I

Introduction: Definition of Data Science- Big Data and Data Science hype – and getting past the hype

- Datafication - Current landscape of perspectives - Statistical Inference - Populations and samples - Statistical modeling, probability distributions, fitting a model – Over fitting. **Basics**

of R: Introduction, R-Environment Setup, Programming with R, Basic Data Types.

UNIT - II**Data Types & Statistical Description**

Types of Data: Attributes and Measurement, what is an Attribute? The Type of an Attribute, The Different Types of Attributes, Describing Attributes by the Number of Values, Asymmetric Attributes, Binary Attribute, Nominal Attributes, Ordinal Attributes, Numeric Attributes, Discrete versus Continuous Attributes. Basic Statistical Descriptions of Data: Measuring the Central Tendency: Mean, Median, and Mode, Measuring the Dispersion of Data: Range, Quartiles, Variance, Standard Deviation, and Inter- Quartile Range, Graphic Displays of Basic Statistical Descriptions of Data.

UNIT - III

Vectors: Creating and Naming Vectors, Vector Arithmetic, Vector sub setting, **Matrices:** Creating and Naming Matrices, Matrix Sub setting, Arrays, Class. **Factors and Data Frames:** Introduction to Factors: Factor Levels, summarizing a Factor, Ordered Factors, Comparing Ordered Factors, Introduction to Data Frame, subletting of Data Frames, Extending Data Frames, Sorting Data Frames.

Lists: Introduction, creating a List: Creating a Named List, Accessing List Elements, Manipulating List Elements, Merging Lists, Converting Lists to Vectors

UNIT - IV

Conditionals and Control Flow: Relational Operators, Relational Operators and Vectors, Logical Operators, Logical Operators and Vectors, Conditional Statements. **Iterative Programming in R:** Introduction, While Loop, For Loop, Looping Over List. **Functions in R:** Introduction, writing a Function in R, Nested Functions, Function Scoping, Recursion, Loading an R Package, Mathematical Functions in R.

UNIT - V

Data Reduction: Overview of Data Reduction Strategies, Wavelet Transforms, Principal Components Analysis, Attribute Subset Selection, Regression and Log-Linear Models: Parametric Data Reduction, Histograms, Clustering, Sampling, Data Cube Aggregation.

Data Visualization: Pixel-Oriented Visualization Techniques, Geometric Projection

Visualization Techniques, Icon-Based Visualization Techniques, Hierarchical Visualization Techniques, Visualizing Complex Data and Relations.

TEXT BOOKS:

1. Doing Data Science, Straight Talk from The Frontline. Cathy O'Neil and Rachel Schutt, O'Reilly, 2014
2. Jiawei Han, Micheline Kamber and Jian Pei. Data Mining: Concepts and Techniques, 3rd ed. The Morgan Kaufmann Series in Data Management Systems.
3. K G Srinivas, G M Siddesh, "Statistical programming in R", Oxford Publications.

REFERENCE BOOKS:

1. Introduction to Data Mining, Pang-Ning Tan, Vipin Kumar, Michael Steinbach, Pearson Education.
2. Brian S. Everitt, "A Handbook of Statistical Analysis Using R", Second Edition, 4 LLC, 2014.
3. Dalgaard, Peter, "Introductory statistics with R", Springer Science & Business Media, 2008.
4. Paul Teetor, "R Cookbook", O'Reilly, 2011.

Course Code: - CS503PC COMPUTER NETWORKS

B.Tech. III Year I Sem.

L	T	P	C
3	0	0	3

Prerequisites:

- A course on “Programming for problem solving”.
- A course on “Data Structures”.

Course Objectives:

1. The objective of the course is to equip the students with a general overview of the concepts and fundamentals of computer networks.
2. Familiarize the students with the standard models for the layered approach to communication between machines in a network and the protocols of the various layers.

Course Outcomes:

1. Gain the knowledge of the basic computer network technology.
2. Gain the knowledge of the functions of each layer in the OSI and TCP/IP reference model.
3. Obtain the skills of subnetting and routing mechanisms.
4. Familiarity with the essential protocols of computer networks, and how they can be applied in network design and implementation.

UNIT - I

Network hardware, Network software, OSI, TCP/IP Reference models, Example Networks: ARPANET, Internet. Physical Layer: Guided Transmission media: twisted pairs, coaxial cable, fiber optics, Wireless transmission.

UNIT - II

Data link layer: Design issues, framing, Error detection and correction. Elementary data link protocols: simplex protocol, A simplex stop and wait protocol for an error-free channel, A simplex stop and wait protocol for noisy channel. Sliding Window protocols: A one-bit sliding window protocol, A protocol using Go-Back-N, A protocol using Selective Repeat, Example data link protocols. Medium Access sub layer: The channel allocation problem, Multiple access protocols: ALOHA, Carrier sense multiple access protocols, collision free protocols. Wireless LANs, Data link layer switching.

UNIT - III

Network Layer: Design issues, Routing algorithms: shortest path routing, Flooding, Hierarchical routing, Broadcast, Multicast, distance vector routing, Congestion Control Algorithms, Quality of Service, Internetworking, The Network layer in the internet.

UNIT - IV

Transport Layer: Transport Services, Elements of Transport protocols, Connection management, TCP and UDP protocols.

UNIT - V

Application Layer – Domain name system, SNMP, Electronic Mail; the World WEB, HTTP, Streaming audio and video.

TEXT BOOK:

1. Computer Networks -- Andrew S Tanenbaum, David. j. Wetherall, 5th Edition. Pearson Education/PHI

REFERENCE BOOKS:

1. An Engineering Approach to Computer Networks-S. Keshav, 2nd Edition, Pearson Education
2. Data Communications and Networking – Behrouz A. Forouzan. Third Edition TMH.

Course Code: - CD504PC
B.Tech. III Year I Sem.

DATA MINING

L	T	P	C
3	0	0	3

Pre-Requisites:

- A course on “Database Management Systems”
- Knowledge of probability and statistics

Course Objectives:

- It presents methods for mining frequent patterns, associations, and correlations.
- It then describes methods for data classification and prediction, and data-clustering approaches.
- It covers mining various types of data stores such as spatial, textual, multimedia, streams.

Course Outcomes:

- Ability to understand the types of the data to be mined and present a general classification of tasks and primitives to integrate a data mining system.
- Apply preprocessing methods for any given raw data.
- Extract interesting patterns from large amounts of data.
- Discover the role played by data mining in various fields.
- Choose and employ suitable data mining algorithms to build analytical applications
- Evaluate the accuracy of supervised and unsupervised models and algorithms.

UNIT - I

Data Mining: Data-Types of Data-, Data Mining Functionalities- Interestingness Patterns-Classification of Data Mining systems- Data mining Task primitives -Integration of Data mining system with a Data warehouse-Major issues in Data Mining-Data Preprocessing.

UNIT - II

Association Rule Mining: Mining Frequent Patterns-Associations and correlations - Mining Methods- Mining Various kinds of Association Rules- Correlation Analysis-Constraint based Association mining. Graph Pattern Mining, SPM.

UNIT - III

Classification: Classification and Prediction - Basic concepts-Decision tree induction-Bayesian classification, Rule-based classification, Lazy learner.

UNIT - IV

Clustering and Applications: Cluster analysis-Types of Data in Cluster Analysis-Categorization of Major Clustering Methods- Partitioning Methods, Hierarchical Methods-Density-Based Methods, Grid-Based Methods, Outlier Analysis.

UNIT - V

Advanced Concepts: Basic concepts in Mining data streams-Mining Time-series data-Mining sequence patterns in Transactional databases- Mining Object- Spatial- Multimedia-Text and Web data - Spatial Data mining- Multimedia Data mining-Text Mining- Mining the World Wide Web.

TEXT BOOKS:

1. Data Mining - Concepts and Techniques - Jiawei Han & Micheline Kamber, 3rd Edition Elsevier.
2. Data Mining Introductory and Advanced topics - Margaret H Dunham, PEA.

REFERENCE BOOK:

1. Ian H. Witten and Eibe Frank, Data Mining: Practical Machine Learning Tools and Techniques (Second Edition), Morgan Kaufmann, 2005.

Course Code: - CD512PE ARTIFICIAL INTELLIGENCE (Professional Elective – I)

B.Tech. III Year I Sem.

L	T	P	C
3	0	0	3

Prerequisites:

1. A course on “Computer Programming and Data Structures”
2. A course on “Advanced Data Structures”
3. A course on “Design and Analysis of Algorithms”
4. A course on “Mathematical Foundations of Computer Science”
5. Some background in linear algebra, data structures and algorithms, and probability will all be helpful

Course Objectives:

- To learn the distinction between optimal reasoning Vs. human like reasoning
- To understand the concepts of state space representation, exhaustive search, heuristic search together with the time and space complexities.
- To learn different knowledge representation techniques.
- To understand the applications of AI, namely game playing, theorem proving, and machine learning.

Course Outcomes:

- Ability to formulate an efficient problem space for a problem expressed in natural language.
- Select a search algorithm for a problem and estimate its time and space complexities.
- Possess the skill for representing knowledge using the appropriate technique for a given problem.
- Possess the ability to apply AI techniques to solve problems of game playing, and machine learning.

UNIT - I

Problem Solving by Search-I: Introduction to AI, Intelligent Agents

Problem Solving by Search -II: Problem-Solving Agents, Searching for Solutions, Uninformed Search Strategies: Breadth-first search, Uniform cost search, Depth-first search, Iterative deepening Depth-first search, Bidirectional search, Informed (Heuristic) Search Strategies: Greedy best-first search, A* search, Heuristic Functions, Beyond Classical Search: Hill-climbing search, Simulated annealing search, Local Search in Continuous Spaces, Searching with Non-Deterministic Actions, Searching with Partial Observations, Online Search Agents and Unknown Environment .

UNIT - II

Problem Solving by Search-II and Propositional Logic

Adversarial Search: Games, Optimal Decisions in Games, Alpha-Beta Pruning, Imperfect Real-Time Decisions.

Constraint Satisfaction Problems: Defining Constraint Satisfaction Problems, Constraint Propagation, Backtracking Search for CSPs, Local Search for CSPs, The Structure of Problems.

Propositional Logic: Knowledge-Based Agents, The Wumpus World, Logic, Propositional Logic, Propositional Theorem Proving: Inference and proofs, Proof by resolution, Horn clauses and definite clauses, Forward and backward chaining, Effective Propositional Model Checking, Agents Based on Propositional Logic.

UNIT - III

Logic and Knowledge Representation

First-Order Logic: Representation, Syntax and Semantics of First-Order Logic, Using First-Order Logic, Knowledge Engineering in First-Order Logic.

Inference in First-Order Logic: Propositional vs. First-Order Inference, Unification and Lifting, Forward Chaining, Backward Chaining, Resolution.

Knowledge Representation: Ontological Engineering, Categories and Objects, Events. Mental Events and Mental Objects, Reasoning Systems for Categories, Reasoning with Default Information.

UNIT - IV

Planning

Classical Planning: Definition of Classical Planning, Algorithms for Planning with State-Space Search, Planning Graphs, other Classical Planning Approaches, Analysis of Planning approaches.

Planning and Acting in the Real World: Time, Schedules, and Resources, Hierarchical Planning, Planning and Acting in Nondeterministic Domains, Multi agent Planning.

UNIT - V

Uncertain knowledge and Learning

Uncertainty: Acting under Uncertainty, Basic Probability Notation, Inference Using Full Joint Distributions, Independence, Bayes' Rule and Its Use,

Probabilistic Reasoning: Representing Knowledge in an Uncertain Domain, The Semantics of Bayesian Networks, Efficient Representation of Conditional Distributions, Approximate Inference in Bayesian Networks, Relational and First-Order Probability, Other Approaches to Uncertain Reasoning; Dempster-Shafer theory.

Learning: Forms of Learning, Supervised Learning, Learning Decision Trees. Knowledge in Learning: Logical Formulation of Learning, Knowledge in Learning, Explanation-Based Learning, Learning Using Relevance Information, Inductive Logic Programming.

TEXT BOOK:

1. Artificial Intelligence A Modern Approach, Third Edition, Stuart Russell and Peter Norvig, Pearson Education.

REFERENCE BOOKS:

1. Artificial Intelligence, 3rd Edn, E. Rich and K. Knight (TMH)
2. Artificial Intelligence, 3rd Edn., Patrick Henry Winston, Pearson Education.
3. Artificial Intelligence, Shivani Goel, Pearson Education.
4. Artificial Intelligence and Expert systems – Patterson, Pearson Education.

Course Code: -CD522PE INFORMATION RETRIEVAL SYSTEMS
(Professional Elective – II)

B.Tech. III Year I Sem.

L	T	P	C
3	0	0	3

Prerequisites: Data Structures.

Course Objectives:

1. To learn the important concepts and algorithms in IRS
2. To understand the data/file structures that are necessary to design, and implement information retrieval (IR) systems.

Course Outcomes:

1. Ability to apply IR principles to locate relevant information large collections of data
2. Ability to design different document clustering algorithms
3. Implement retrieval systems for web search tasks.
4. Design an Information Retrieval System for web search tasks.

UNIT - I

Introduction to Information Retrieval Systems: Definition of Information Retrieval System, Objectives of Information Retrieval Systems, Functional Overview, Relationship to Database Management Systems, Digital Libraries and Data Warehouses
Information Retrieval System Capabilities: Search Capabilities, Browse Capabilities, Miscellaneous Capabilities

UNIT - II

Cataloging and Indexing: History and Objectives of Indexing, Indexing Process, Automatic Indexing, Information Extraction
Data Structure: Introduction to Data Structure, Stemming Algorithms, Inverted File Structure, N-Gram Data Structures, PAT Data Structure, Signature File Structure, Hypertext and XML Data Structures, Hidden Markov Models

UNIT - III

Automatic Indexing: Classes of Automatic Indexing, Statistical Indexing, Natural Language, Concept Indexing, Hypertext Linkages. Document and Term Clustering: Introduction to Clustering, Thesaurus Generation, Item Clustering, Hierarchy of Clusters

UNIT - IV

User Search Techniques: Search Statements and Binding, Similarity Measures and Ranking, Relevance Feedback, Selective Dissemination of Information Search, Weighted Searches of Boolean Systems, Searching the INTERNET and Hypertext
Information Visualization: Introduction to Information Visualization, Cognition and Perception, Information Visualization Technologies

UNIT - V

Text Search Algorithms: Introduction to Text Search Techniques, Software Text Search Algorithms, Hardware Text Search Systems
Multimedia Information Retrieval: Spoken Language Audio Retrieval, Non-Speech Audio Retrieval, Graph Retrieval, Imagery Retrieval, Video Retrieval

TEXT BOOK:

1. Information Storage and Retrieval Systems – Theory and Implementation, Second Edition, Gerald J. Kowalski, Mark T. Maybury, Springer.

REFERENCE BOOKS:

1. Frakes, W.B., Ricardo Baeza-Yates: Information Retrieval Data Structures and Algorithms, Prentice Hall, 1992.
2. Information Storage & Retrieval By Robert Korfhage – John Wiley & Sons.
3. Modern Information Retrieval By Yates and Neto Pearson Education.

Course Code: - CD505PC

DATA MINING LAB

B.Tech. III Year I Sem.

L	T	P	C
0	0	3	1.5

Prerequisites: A course on “Database Management System”.

Course Objectives:

1. The course is intended to obtain hands-on experience using data mining software.
2. Intended to provide practical exposure of the concepts in data mining algorithms.

Course Outcomes:

3. Apply preprocessing statistical methods for any given raw data.
4. Gain practical experience of constructing a data warehouse.
5. Implement various algorithms for data mining in order to discover interesting patterns from large amounts of data.
6. Apply OLAP operations on data cube construction.

LIST OF EXPERIMENTS:

Experiments using Weka & Pentaho Tools

1. Data Processing Techniques:
 - (i) Data cleaning
 - (ii) Data transformation – Normalization
 - (iii) Data integration
2. Partitioning - Horizontal, Vertical, Round Robin, Hash based
3. Data Warehouse schemas – star, snowflake, fact constellation
4. Data cube construction – OLAP operations
5. Data Extraction, Transformations & Loading operations
6. Implementation of Attribute oriented induction algorithm
7. Implementation of apriori algorithm
8. Implementation of FP – Growth algorithm
9. Implementation of Decision Tree Induction
10. Calculating Information gain measures
11. Classification of data using Bayesian approach
12. Classification of data using K – nearest neighbour approach
13. Implementation of K – means algorithm
14. Implementation of BIRCH algorithm
15. Implementation of PAM algorithm
16. Implementation of DBSCAN algorithm

TEXT BOOKS:

1. Data Mining – Concepts and Techniques - JIAWEI HAN & MICHELINE KAMBER, Elsevier.
2. Data Warehousing, Data Mining & OLAP- Alex Berson and Stephen J. Smith- Tata McGraw-Hill Edition, Tenth reprint 2007.

REFERENCE BOOK:

1. Pang-Ning Tan, Michael Steinbach, Vipin Kumar, Anuj Karpatne, Introduction to Data Mining, Pearson Education.

Course Objectives:

1. To understand the working principle of various communication protocols.
2. To understand the network simulator environment and visualize a network topology and observe its performance
3. To analyze the traffic flow and the contents of protocol frames

Course Outcomes:

1. Implement data link layer framing methods
2. Analyze error detection and error correction codes.
3. Implement and analyze routing and congestion issues in network design.
4. Implement Encoding and Decoding techniques used in presentation layer
5. To be able to work with different network tools

List of Experiments

1. Implement the data link layer framing methods such as character, character-stuffing and bitstuffing.
2. Write a program to compute CRC code for the polynomials CRC-12, CRC-16 and CRC CCIP
3. Develop a simple data link layer that performs the flow control using the sliding window protocol, and loss recovery using the Go-Back-N mechanism.
4. Implement Dijkstra's algorithm to compute the shortest path through a network
5. Take an example subnet of hosts and obtain a broadcast tree for the subnet.
6. Implement distance vector routing algorithm for obtaining routing tables at each node.
7. Implement data encryption and data decryption
8. Write a program for congestion control using Leaky bucket algorithm.
9. Write a program for frame sorting techniques used in buffers.
10. Wireshark
 - i. Packet Capture Using Wire shark
 - ii. Starting Wire shark
 - iii. Viewing Captured Traffic
 - iv. Analysis and Statistics & Filters.
11. How to run Nmap scan
12. Operating System Detection using Nmap
13. Do the following using NS2 Simulator
 - i. NS2 Simulator-Introduction
 - ii. Simulate to Find the Number of Packets Dropped
 - iii. Simulate to Find the Number of Packets Dropped by TCP/UDP
 - iv. Simulate to Find the Number of Packets Dropped due to Congestion
 - v. Simulate to Compare Data Rate & Throughput.
 - vi. Simulate to Plot Congestion for Different Source/Destination
 - vii. Simulate to Determine the Performance with respect to Transmission of Packets

TEXT BOOK:

1. Computer Networks, Andrew S Tanenbaum, David. j. Wetherall, 5th Edition. Pearson Education/PHI.

REFERENCE BOOKS:

1. An Engineering Approach to Computer Networks, S. Keshav, 2nd Edition, Pearson Education
2. Data Communications and Networking – Behrouz A. Forouzan. 3rd Edition, TMH.

Course Code: - EN508HS
B.Tech. III Year I Sem.

ADVANCED COMMUNICATION SKILLS LAB

L	T	P	C
0	0	2	1

1. INTRODUCTION:

The introduction of the Advanced Communication Skills Lab is considered essential at 3rd year level. At this stage, the students need to prepare themselves for their careers which may require them to listen to, read, speak and write in English both for their professional and interpersonal communication in the globalized context.

The proposed course should be a laboratory course to enable students to use 'good' English and perform the following:

- Gathering ideas and information to organize ideas relevantly and coherently.
- Engaging in debates.
- Participating in group discussions.
- Facing interviews.
- Writing project/research reports/technical reports.
- Making oral presentations.
- Writing formal letters.
- Transferring information from non-verbal to verbal texts and vice-versa.
- Taking part in social and professional communication.

2. OBJECTIVES:

This Lab focuses on using multi-media instruction for language development to meet the following targets:

- To improve the students' fluency in English, through a well-developed vocabulary and enable them to listen to English spoken at normal conversational speed by educated English speakers and respond appropriately in different socio-cultural and professional contexts.
- Further, they would be required to communicate their ideas relevantly and coherently in writing.
- To prepare all the students for their placements.

3. SYLLABUS:

The following course content to conduct the activities is prescribed for the Advanced English Communication Skills (AECS) Lab:

1. **Activities on Fundamentals of Inter-personal Communication and Building Vocabulary** - Starting a conversation – responding appropriately and relevantly – using the right body language
– Role Play in different situations & Discourse Skills- using visuals - Synonyms and antonyms, word roots, one-word substitutes, prefixes and suffixes, study of word origin, business vocabulary, analogy, idioms and phrases, collocations & usage of vocabulary.
2. **Activities on Reading Comprehension** –General Vs Local comprehension, reading for facts, guessing meanings from context, scanning, skimming, inferring meaning, critical reading & effective googling.
3. **Activities on Writing Skills** – Structure and presentation of different types of writing – *letter writing/ Resume writing/ e-correspondence/ Technical report writing/* – planning for writing – improving one's writing.
4. **Activities on Presentation Skills** – Oral presentations (individual and group) through JAM sessions/seminars/PPTs and written presentations through posters/projects/reports/ e-mails/assignments etc.
5. **Activities on Group Discussion and Interview Skills** – Dynamics of group discussion, intervention, summarizing, modulation of voice, body language, relevance, fluency and organization of ideas and rubrics for evaluation- Concept and process, pre-interview planning, opening strategies, answering strategies, interview through tele-conference & video-conference and Mock Interviews.

4. MINIMUM REQUIREMENT:

The Advanced English Communication Skills (AECS) Laboratory shall have the following infrastructural facilities to accommodate at least 35 students in the lab:

- Spacious room with appropriate acoustics.
- Round Tables with movable chairs
- Audio-visual aids
- LCD Projector
- Public Address system
- P – IV Processor, Hard Disk – 80 GB, RAM–512 MB Minimum, Speed – 2.8 GHZ
- T. V, a digital stereo & Camcorder
- Headphones of High quality

5. SUGGESTED SOFTWARE:

The software consisting of the prescribed topics elaborated above should be procured and used.

- Oxford Advanced Learner's Compass, 7th Edition
- DELTA's key to the Next Generation TOEFL Test: Advanced Skill Practice.
- Lingua TOEFL CBT Insider, by Dream tech
- TOEFL & GRE (KAPLAN, AARCO & BARRONS, USA, Cracking GRE by CLIFFS)

TEXT BOOKS:

1. Effective Technical Communication by M Asharaf Rizvi. McGraw Hill Education (India) Pvt. Ltd. 2nd Edition
2. Academic Writing: A Handbook for International Students by Stephen Bailey, Routledge, 5th Edition.

REFERENCE BOOKS:

1. Learn Correct English – A Book of Grammar, Usage and Composition by Shiv K. Kumar and Hemalatha Nagarajan. Pearson 2007
2. Professional Communication by Aruna Koneru, McGraw Hill Education (India) Pvt. Ltd, 2016.
3. Technical Communication by Meenakshi Raman & Sangeeta Sharma, Oxford University Press 2009.
4. Technical Communication by Paul V. Anderson. 2007. Cengage Learning pvt. Ltd. New Delhi.
5. English Vocabulary in Use series, Cambridge University Press 2008.
6. Handbook for Technical Communication by David A. McMurrey & Joanne Buckley. 2012. Cengage Learning.
7. Communication Skills by Leena Sen, PHI Learning Pvt Ltd., New Delhi, 2009.
8. Job Hunting by Colm Downes, Cambridge University Press 2008.
9. English for Technical Communication for Engineering Students, Aysha Vishwamohan, Tata McGraw-Hill 2009.

Course Code: - *MC509

INTELLECTUAL PROPERTY RIGHTS

B.Tech. III Year I Sem.

L	T	P	C
3	0	0	0

UNIT – I

Introduction to Intellectual property: Introduction, types of intellectual property, international organizations, agencies and treaties, importance of intellectual property rights.

UNIT – II

Trade Marks: Purpose and function of trademarks, acquisition of trade mark rights, protectable matter, selecting, and evaluating trade mark, trade mark registration processes.

UNIT – III

Law of copy rights: Fundamental of copy right law, originality of material, rights of reproduction, rights to perform the work publicly, copy right ownership issues, copy right registration, notice of copy right, international copy right law.

Law of patents: Foundation of patent law, patent searching process, ownership rights and transfer

UNIT – IV

Trade Secrets: Trade secret law, determination of trade secret status, liability for misappropriations of trade secrets, protection for submission, trade secret litigation.

Unfair competition: Misappropriation right of publicity, false advertising.

UNIT – V

New development of intellectual property: new developments in trade mark law; copy right law, patent law, intellectual property audits.

International overview on intellectual property, international – trade mark law, copy right law, international patent law, and international development in trade secrets law.

TEXT & REFERENCE BOOKS:

1. Intellectual property right, Deborah. E. Bouchoux, Cengage learning.
2. Intellectual property right – Unleashing the knowledge economy, prabuddha ganguli, TataMcGraw Hill Publishing company ltd.

Course Code: - MC512 ESSENCE OF INDIAN KNOWLEDGE TRADITION PART- I

B.Tech. III Year I Sem

L	T	P	C
3	0	0	0

Course Objective: The course aims at imparting basic principles of thought process, reasoning and inferencing. Sustainability is at the core of Indian Traditional knowledge Systems connecting society and nature. Holistic life style of yogic science and wisdom capsules in Sanskrit literature are also important in modern society with rapid technological advancements and societal disruptions. Part-I focuses on introduction to Indian Knowledge Systems, Indian perspective of modern scientific world-view, and basic principles of Yoga and holistic health care system.

Course Outcome: Ability to understand, connect up and explain basics of Indian traditional knowledge in modern scientific perspective.

Course Contents

- Basic structure of Indian Knowledge System: अ ा Tदिशव4ा T -४वा द,४उपवा द (आया व'द, धनव'द, गनव'वा द, उथTपः िआद) द्वा दT ा ग (िा शाा T, क३, िा न7, ा Tकरण, ३ा िा तष, छा द) ४ उपTडा ग (धम'शाT™, मीमT ा सT, पा रTण, तक'शाT™)
- Modern Science and Indian Knowledge System
- Yoga and Holistic Health care
- Case studies

REFERENCE BOOKS:

1. Knowledge traditions and practices of India, CBSE Publication.
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Pedagogy: Problem based learning, group discussions, collaborative mini projects.